DERBYSHIRE COUNTY COUNCIL

IMPROVEMENT AND SCRUTINY COMMITTEE - PLACES

20 NOVEMBER 2019

Business Support for the Tourism Sector – August 2019	
Lead & Programme	Support Available
Marketing Peak District and Derbyshire (MPDD) – Destination Marketing Organisation (DMO)	Membership Organisation Tourism promotion and marketing activity nationally and internationally to enable growth within the visitor economy. MPDD engages directly with national bodies such as Visit Britain and Visit England.
Growing and Developing the Visitor Economy within Derbyshire (2017-19) Phase 1 (managed by MPDD)	ERDF supported business support programme of activity/training to support the visitor economy.
Delivering a World Class Visitor Economy within Derbyshire (2019-22) Phase 2 (subject to approval and to be managed by MPDD)	Extension to ERDF Phase 1 scheme providing business support to the sector including a new Small Business Grants Programme offering grants of up to £10k focusing on job creation and opening new markets
Derbyshire Culture, Heritage and Tourism Board (CHAT)	Strategic Direction and Support to ensure the sector delivers a high quality product for the visitor. The CHAT Action Plan seeks to deliver key interventions across a range of key themes: • Access • Accommodation • Assets/Attractions • Workforce
D2N2 Growth Hub https://www.d2n2growthhub.co.uk/	The single point of access for business advice and support to SMES across the LEP area providing information, diagnosis and brokerage. Available to all sectors including Visitor Economy. Growth Hub Phase 2 recently launched including: Business Grants scheme: Capital and Revenue - £4,000 - £20,000 Extended Local Services including dedicated Derbyshire Economic Partnership (DEP) Business Advisor (via DCC)

East Midlands Chamber of Commerce (EMC)	Membership Organisation
https://www.emc-dnl.co.uk/	Information and Advice to members and non-
	members alike. EMC is the accountable body
	for MPDD.
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Federation of Small Businesses (FSB)	Membership Organisation
https://www.fsb.org.uk/	Information and Advice specifically for firms employing less than 10 people. The FSB website
	includes a useful "Resource Hub"
	melades a discrar Resource Hab
Food and Drink Forum	Membership Organisation
https://www.foodanddrinkforum.co.uk/public/	Information and Advice to Food & Drink sector
	including access to funding, premises
	management, training/events and technical
	support.
D2N2 Growth and Innovation Programme	
(ERDF funded programme delivered in	
partnership by DCC/Derby City Council/EMB)	
Derby Enterprise Growth Fund	Loans and Grants predominantly in the Travel
berby Enterprise Growth Fund	to Work Area of Derby. 30% intervention
	minimum £20,00 grant/loan
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D2 Enterprise Growth Fund	Capital Grants minimum £20,000 Grant –
	currently closed
Invest to Grow (delivered through Derby	Business to Business capital investment
University)	£15,000 - £250,000 loan and grant
Derwent Valley Mills Great Place Scheme:	The £1.285m scheme pilots new approaches
Vital Valley (available in the DVMWHS)	that enable cultural and community groups
, ,	including businesses to work more closely
	together and to place heritage at the heart of
	communities.
D2 Business Starter Programme	Final Cohort May 2019. Programme of training
(funded by Derbyshire CC and Derby CC and	events and support specifically to pre-starts
delivered by EMC)	and budding entrepreneurs. Ongoing funding being sought.
DCMS - Gigabit Broadband Voucher Scheme	£2,500 towards connection costs for SME
Better Broadband Voucher Scheme	£350 for speeds of less than 2 mbps
National Apprenticeship Service	National Apprenticeship Grant - £1,500
Nottingham Business Venture/ERDF	Grants for Enterprise - £1,000 - £2,500 Revenue
	and Capital grant for SME`s – 25% intervention
Princes Trust Start Up Programme	18 -30 year olds- business support
	development, followed by a loan request to
	start up a business any sector.